

# Business Administration Entrepreneurship Pathway - Management & Leadership Development Certificate

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The Entrepreneurship Pathway of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan, and increase your chances for success.

Management & Leadership Development certificate awarded after ADM-188, BUS-131, MGT-170, SOC-114.

Selling Strategies certificate awarded after BUS-138, BUS-180, MKT-140, SMM-108.

Small Business Startup certificate awarded after BUS-135, BUS-138, BUS-150, SMM-108.

\*Certificates can be earned one time.

## Where will this take me?

Small Business Owner  
Small Business Manager  
Online Merchant  
Store Manager

## Instructor and Staff

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*Southeastern Community College values diversity in all its forms. Please visit <https://www.scciowa.edu/non-discrimination-statement.aspx> to view our non-discrimination statement.*

*For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit SCC's financial aid website at <http://www.scciowa.edu/admissions/costaid/finaid/gainemp.aspx>*

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**West Burlington Campus (Keokuk campus offers select courses)**

**Program Requirements**

Fall Semester II		Credit
ADM-188	PROJECT AND EVENT MANAGEMENT	3
SOC-114	CONFLICT RESOLUTION IN THE WORKPLACE	3
Spring Semester II		Credit
BUS-131	SMALL BUSINESS MANAGEMENT STRATEGIES	3
MGT-170	HUMAN RESOURCE MANAGEMENT	3
Program Total.....		12-12