

Business Administration AAS: Entrepreneurship Emphasis

West Burlington Campus, and select courses available at
the Keokuk Campus

Program Information

The Entrepreneurship emphasis of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan and increase your chances for success.

[Management & Leadership Development certificate](#)
awarded after ADM-188, MGT-110, MGT-170, SOC-114.

[Selling Strategies Certificate](#) awarded after MKT-110,
BUS-180, MKT-140, SMM-108.

[Small Business Startup Certificate](#) awarded after
BUS-141, MKT-110, BUS-150, SMM-108.

*Certificates can be earned one time.

Instructor and Staff

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Program Requirements

| Fall Semester I | | Credit |
|---------------------|----------------------------------|--------|
| BUS-102 | Introduction to Business | 3 |
| CSC-110 | Introduction to Computers | 3 |
| ENG-131 | Business English | 3 |
| MAT-712 | Business Math | 3 |
| BUS-130 | Introduction to Entrepreneurship | 3 |
| SDV-133 | CTE Job Shadowing | 1 |
| Semester Total..... | | 16 |

| Spring Semester I | | Credit |
|---------------------|--------------------------------|--------|
| BUS-124 | Business Innovation | 3 |
| MGT-110 | Small Business Management | 3 |
| BUS-180 | Business Ethics | 3 |
| MKT-110 | Principles of Marketing | 3 |
| HUM-287 | Leadership Development Studies | 3 |
| Semester Total..... | | 15 |

| Fall Semester II | | Credit |
|---------------------|--------------------------------------|--------|
| SOC-114 | Conflict Resolution in the Workplace | 3 |
| SPC-101 | Fundamentals of Oral Communication | 3 |
| ADM-188 | Project and Event Management | 3 |
| SMM-108 | Social Media Engagement | 3 |
| ACC-142 | Financial Accounting | 3 |
| ECN-130 | Principles of Microeconomics | 3 |
| Semester Total..... | | 18 |

| Spring Semester II | | Credit |
|---------------------|---------------------------|--------|
| BUS-185 | Business Law I | 3 |
| MGT-170 | Human Resource Management | 3 |
| MKT-140 | Principles of Selling | 3 |
| BUS-150 | E-Commerce | 3 |
| BUS-141 | Small Business Start-up | 3 |
| Semester Total..... | | 15 |

Program Total..... 64