

Business Administration: Entrepreneurship Pathway - AAS

West Burlington Campus, and select courses available at the Keokuk Campus

[Business Administration: Entrepreneurship Pathway - Management and Leadership Development Certificate](#)

[Business Administration: Entrepreneurship Pathway - Selling Strategies Certificate](#)

[Business Administration: Entrepreneurship Pathway - Small Business Startup Certificate](#)

[Business Administration: Entrepreneurship Pathway - AAS](#)

The Entrepreneurship Pathway of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan and increase your chances for success.

[Management & Leadership Development certificate](#) awarded after ADM-188, MGT-110, MGT-170, SOC-114.

[Selling Strategies certificate](#) awarded after MKT-110, BUS-180, MKT-140, SMM-108.

[Small Business Startup certificate](#) awarded after BUS-141, MKT-110, BUS-150, SMM-108.

*Certificates can be earned one time.

Instructor and Staff

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Program Requirements

Fall Semester I		Credit
BUS-102	Introduction to Business	3
CSC-110	Introduction to Computers	3
ENG-131	Business English	3
MAT-712	Business Math	3
BUS-130	Introduction to Entrepreneurship	3
Take WBL-155 as 1 credit:		
WBL-155	Job Shadowing: Job Shadowing: Business, Finance, Marketing, and Management	1-2
Semester Total.....		16
Spring Semester I		Credit
BUS-124	Business Innovation	3
MGT-110	Small Business Management	3
BUS-180	Business Ethics	3
MKT-110	Principles of Marketing	3
HUM-287	Leadership Development Studies	3
Semester Total.....		15
Fall Semester II		Credit
SOC-114	Conflict Resolution in the Workplace	3
SPC-101	Fundamentals of Oral Communication	3
ADM-188	Project and Event Management	3
SMM-108	Social Media Engagement	3
ACC-142	Financial Accounting	3
ECN-130	Principles of Microeconomics	3
Semester Total.....		18
Spring Semester II		Credit
BUS-185	Business Law I	3
MGT-170	Human Resource Management	3
MKT-140	Principles of Selling	3
BUS-150	E-Commerce	3
BUS-141	Small Business Start-up	3
Semester Total.....		15
Program Total.....		64