

Business Administration: Entrepreneurship Pathway - AAS

West Burlington Campus, and select courses available at the Keokuk Campus

[Business Administration: Entrepreneurship Pathway - Management and Leadership Development Certificate](#)

[Business Administration: Entrepreneurship Pathway - Selling Strategies Certificate](#)

[Business Administration: Entrepreneurship Pathway - Small Business Startup Certificate](#)

[Business Administration: Entrepreneurship Pathway - AAS](#)

The Entrepreneurship Pathway of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan and increase your chances for success.

[Management & Leadership Development certificate](#) awarded after ADM-188, MGT-110, MGT-170, SOC-114.

[Selling Strategies certificate](#) awarded after MKT-110, BUS-180, MKT-140, SMM-108.

[Small Business Startup certificate](#) awarded after BUS-141, MKT-110, BUS-150, SMM-108.

*Certificates can be earned one time.

Instructor and Staff

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Program Requirements

Fall Semester I	Credit
BUS-102 Introduction to Business	3
CSC-110 Introduction to Computers	3
ENG-131 Business English	3
MAT-712 Business Math	3
BUS-130 Introduction to Entrepreneurship	3

Take WBL-155 as 1 credit:

WBL-155 Job Shadowing: Job Shadowing: Business, Finance, Marketing, and Management	1-2
Semester Total.....	16

Spring Semester I	Credit
BUS-124 Business Innovation	3
MGT-110 Small Business Management	3
BUS-180 Business Ethics	3
MKT-110 Principles of Marketing	3
HUM-287 Leadership Development Studies	3
Semester Total.....	15

Fall Semester II	Credit
SOC-114 Conflict Resolution in the Workplace	3
SPC-101 Fundamentals of Oral Communication	3
ADM-188 Project and Event Management	3
SMM-108 Social Media Engagement	3
ACC-142 Financial Accounting	3
ECN-130 Principles of Microeconomics	3
Semester Total.....	18

Spring Semester II	Credit
BUS-185 Business Law I	3
MGT-170 Human Resource Management	3
MKT-140 Principles of Selling	3
BUS-150 E-Commerce	3
BUS-141 Small Business Start-up	3
Semester Total.....	15

Program Total..... 64