

Business Administration: Entrepreneurship Pathway - Management and Leadership Development Certificate

West Burlington Campus, and select courses available at the Keokuk Campus

Business Administration: Entrepreneurship Pathway - Management and Leadership Development Certificate

Business Administration: Entrepreneurship Pathway - Selling Strategies Certificate

Business Administration: Entrepreneurship Pathway - Small Business Startup Certificate

Business Administration: Entrepreneurship Pathway - AAS

The Entrepreneurship Pathway of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan, and increase your chances for success.

Management & Leadership Development certificate awarded after ADM-188, MGT-110, MGT-170, SOC-114.

Selling Strategies certificate awarded after MKT-110, BUS-180, MKT-140, SMM-108.

Small Business Startup certificate awarded after BUS-141, MKT-110, BUS-150, SMM-108.

*Certificates can be earned one time.

Instructor and Staff

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Program Requirements

	Credit
ADM-188 Project and Event Management	3
SOC-114 Conflict Resolution in the Workplace	3
MGT-110 Small Business Management	3
MGT-170 Human Resource Management	3
Semester Total.....	12
Program Total.....	12