

# Small Business Startup Certificate

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West Burlington Campus, and select courses available at the Keokuk Campus

## Program Information

The Entrepreneurship emphasis of the Business Administration AAS includes courses that will expose students to the foundations of entrepreneurship. Entrepreneurship is the engine that drives the US economy, and every business was started by an entrepreneur. Whether your goal is to start a restaurant, accounting firm, or the next big on line social media blockbuster, this program is for you. Learn what it takes to be an entrepreneur, how to finance your startup, develop your business plan, and increase your chances for success.

Small Business Startup certificate awarded after BUS-141, MKT-110, BUS-150, SMM-108.

\*Certificate can be earned one time.

## Instructor and Staff

Trisha Hopper  
Professor - Business/ ICCOC Mentor  
(319) 208-5212  
thopper@scciowa.edu

Renee Smith  
Professor - Business  
(319) 208-5194  
rsmith1@scciowa.edu

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**Program Requirements**

	Credit
BUS-141 Small Business Start-up	3
MKT-110 Principles of Marketing	3
BUS-150 E-Commerce	3
SMM-108 Social Media Engagement	3
Semester Total.....	12
Program Total.....	12