

Business Administration: Sport Management - AAS

West Burlington Campus, and select courses available at the Keokuk Campus

The Sport Management Pathway of the Business Administration Associate of Applied Science degree will provide students with the training necessary for one of many careers in the rapidly growing sport and recreation industry. This program will prepare students to work with professional teams, marketing firms, finances, colleges and universities, community recreation departments, health clubs and fitness centers. Students will complete an internship where students will experience the sport industry firsthand through engaging with these work-based learning opportunities. Students will be placed with local, regional, or national organizations within the sport industry and gain real world experience to apply to their future careers.

Instructor and Staff

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Program Requirements

Fall Semester I		Credit
BUS-102	Introduction to Business	3
CSC-110	Introduction to Computers	3
SPT-101	Introduction to Sport Management	3

Take 1 of 2 courses:

ENG-131	Business English	3
ENG-105	Composition I	3

Take WBL-155 as 1 Credit:

WBL-155	Job Shadowing: Job Shadowing: Business, Finance, Marketing, and Management	1-2
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Take 1 of 4 Courses:

MAT-712	Business Math	3
MAT-110	Math for Liberal Arts	3
MAT-120	College Algebra	3
MAT-156	Statistics	3

Semester Total..... 16-17

Spring Semester I		Credit
SPT-109	Safety and Risk Management	3
SPT-107	Sport Promotion and Marketing	3
MGT-170	Human Resource Management	3
HUM-287	Leadership Development Studies	3

Take 1 of 2 courses:

MGT-101	Principles of Management	3
MKT-150	Principles of Advertising	3

Semester Total..... 15

Fall Semester II		Credit
SOC-114	Conflict Resolution in the Workplace	3
ADM-188	Project and Event Management	3
SMM-108	Social Media Engagement	3
ACC-142	Financial Accounting	3
ECN-130	Principles of Microeconomics	3

Take 1 of 2 courses:

SPC-101	Fundamentals of Oral Communication	3
SPC-112	Public Speaking	3

Semester Total..... 18

Spring Semester II		Credit
ACC-146	Managerial Accounting	3
BUS-290	Employment Search/Workplace Success	1
BUS-932	Business Internship	3
ECN-120	Principles of Macroeconomics	3
SPT-102	Contemporary Issues in Sport	3
SPT-108	Sport Program Administration	3

Semester Total..... 16

Program Total..... 65-66